

Namene



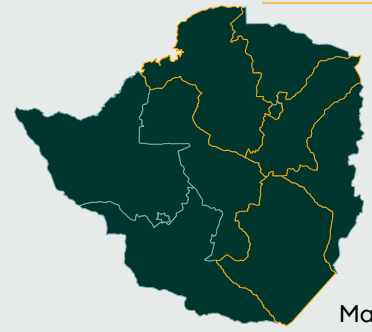
Solar Lights Distribution Project in Zimbabwe

Carbon credits



certified by Gold Standard

Harnessing solar energy to transform lives



Masvingo

Our project delivers solar lights to families living in Zimbabwe without electricity. This gives them truly affordable, clean light for the first time and has life-changing impacts. Currently these households rely on the use of kerosene and other fuels for lighting in the provinces of Mashonaland East, Mashonaland West, and Masvingo.

In Zimbabwe, there are 8.5 million people without access to electricity, representing 59% of the country's population. This is exacerbated in rural households, where the percentage without electricity is 80%, meaning 1.2 million households are without energy access. While some progress has been achieved in recent years, the rate of electrification is unstable, unaided by an increase in population growth, particularly in rural areas.

One of the many implications of this reality is energy poverty. With no access to electricity, families resort to using outdated kerosene lamps or paraffin candles to light their homes. These are low-quality and dangerous sources of light. Fossil fuel lamps emit toxic fumes that cause respiratory illnesses, create fire risks, and contribute to climate change.

Combining quality with affordability

Our portable solar lights are built to last and have won awards for their quality and accessibility. Thanks to the issuance of Gold Standard certified Verified Emissions Reductions or VERs, our lights are priced with a 60 to 70% discount on the retail value – making them affordable to all.

Our lights have gained a 90% market share in the pico lights market ¹ in Namibia, Zambia and Zimbabwe, where our first carbon projects have been rolled out – showing that trust in the durability of the product, as well as affordability made

possible through our carbon subsidy model, are key to unlocking clean technology for those who need it the most.

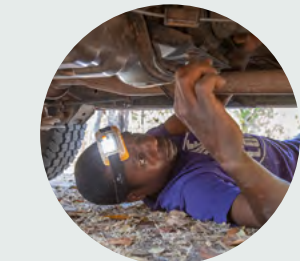
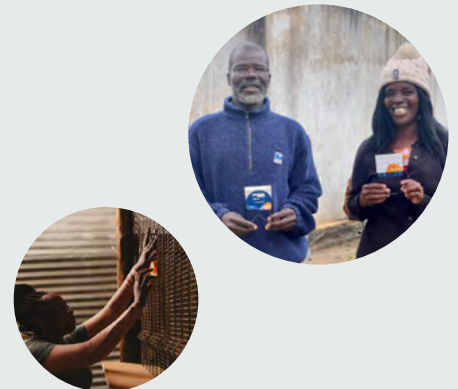
As a vertically-integrated company, we are able to control quality at every stage of our carbon projects: from the design and production of our products to their distribution, monitoring and after-sales service. Through our model we are also incentivised to keep our lights functioning to secure their associated credit, and to earn the trust and loyalty of the families who buy our products. Through our discounted lights which replace expensive kerosene lamps and candles, they are able to save money to purchase further clean technology products.

Empowering every community

Our lights are delivered by our in-country teams, as well as last-mile distribution partners. They are sold through community networks and regional clusters, such as rural schools and pension hubs.

We design our products to last as long as possible, and provide maintenance support and tailored after-sales care to our buyers, including those living in the most remote locations. In doing so, we build long-term relationships with each of our customers based on trust and mutual benefits.

Our lamps are multifunctional and portable. They can be used indoors as desk lamps or hung on the wall. They can be turned into headtorches perfect to walking, cycling, or commuting. This project delivers a host of socio-economic benefits, with specific impacts measured against three UN Sustainable Development Goals.



¹ 0 to 1.5w category for GOGLA affiliated products

High-integrity carbon credits

We're committed to making a measurable, transparent and positive impact with our carbon credits.

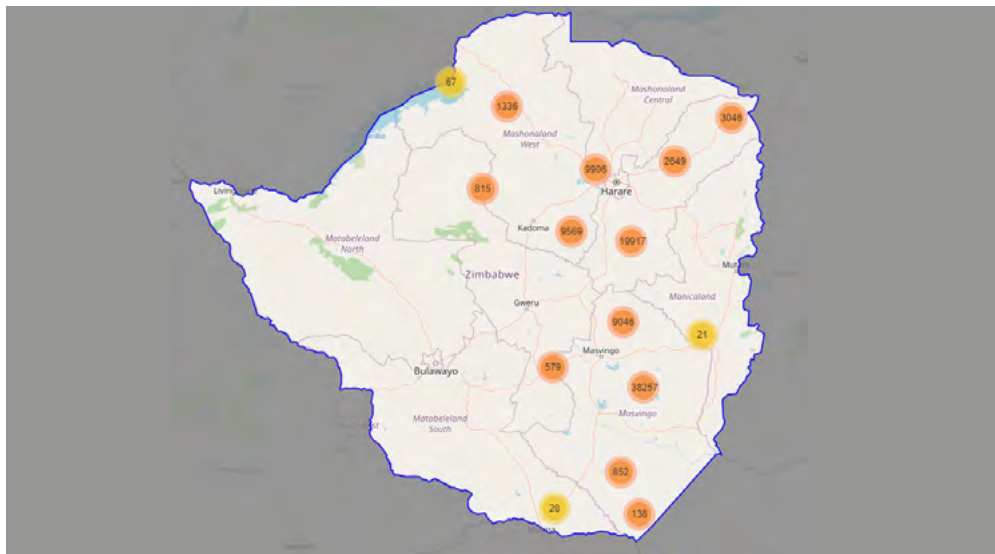
In addition to Gold Standard's requirements, we apply a stringent internal audit process which goes beyond these requirements – with higher frequency monitoring and surveys, increased product warranty periods, and ongoing customer engagement campaigns to guarantee the emissions reductions created by our projects.

We use a customised digital tool that captures customer data at the point of

sale, collects automated statistics into a central database and monitors the ongoing performance of our projects. We also conduct regular customer surveys.

Our focus is on tracking the impact of all Namene devices, including where and how they are used, and when they should be serviced for maximum efficiency. We are also constantly improving the design of our products, with a usage reporting functionality built into models launched in 2023.

We take care to partner with committed organisations who buy our VERs to complement, not replace, actual reductions in GHG emissions from their operations and value chain.



Visualisation of units deployed under the carbon project using Namene's bespoke monitoring systems

Solar lanterns currently provide the most “bang-for-your-buck.” [...] The impact they create is often greater than that of higher-capacity systems. This is because [...] these small but mighty products are the first step up the modern energy staircase.

Why off-grid energy matters – report by 60 Decibels, Feb 2020 www.60decibels.com

Additional project impacts

Light quality – Fossil fuel lamps typically produce 10 lumens of light. Our solar lights produce 34 lumens.

Education – Extra study hours for children, which supports higher grade attainment.

Health – Better air quality in homes, protecting families' respiratory systems, and brighter lights that avoid straining eyes.

Road accidents – Visibility of pedestrians and cyclists at dusk, dawn, and night.

Safety – Fossil fuel lamps are dangerous to ignite and pose poisoning risks to children. Solar lights can also help women be safe when outside at night.

Income generation – We offer employment opportunities through our project. Extension of the light hours also enables new income generating activities.



Certified contributions to six SDGs



SDG 1: No Poverty

Our lights tackle poverty by saving household expenditure on lighting fuels and batteries. They also unlock extra study hours for children, which helps break the cycle of poverty.



SDG 3: Good Health and wellbeing

Our lights improve indoor air quality by removing kerosene lamps which emit black carbon. Kerosene lamps and candles also present health and safety hazards such as fires.



SDG 4: Quality Education

The project aims to hire people from the local communities to perform vital roles in the distribution of Namene lights, such as in sales and using the monitoring system as well as technical after sales service. We aim to provide vocational and technical training sessions to these employees in order to increase their skills that can be used even when the project is complete.



SDG 7: Affordable and Clean Energy

Our project makes solar light truly affordable and accessible to over one million people in Namibia.



SDG 8: Decent work and economic growth

Access to affordable, portable and reliable lighting at night also opens up work and earning opportunities for many. This includes those who may need to work several jobs at different times of the day to sustain their families.



SDG 13: Climate Action

Our project reduces greenhouse gas emissions by replacing fossil fuel-based lighting by clean pico solar lights.

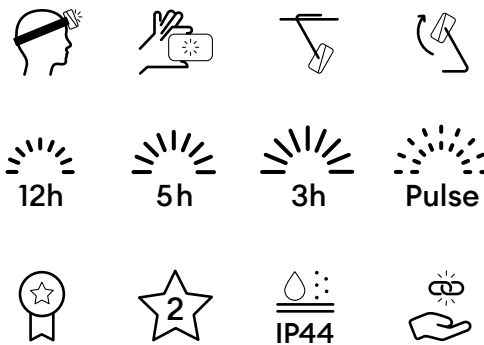
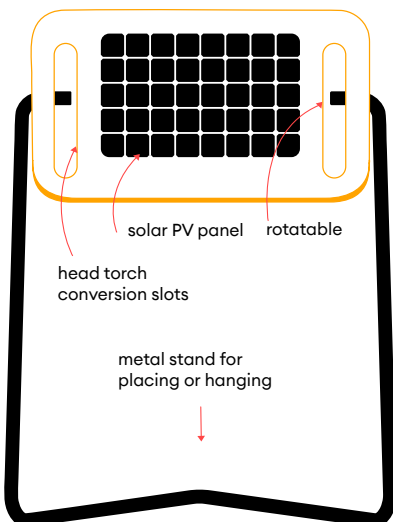
Project Details



Project owner	Namene
Carbon Standard	Gold Standard for the Global Goals
Project ID	GS PoA 10875 / GS 11343
Carbon methodology	AMS-III.A.R.v7 – Substituting fossil fuel-based lighting with LED/CFL lighting systems
Certification stage	Certified
Development stage	Distribution of lights in progress.
Technology	Renewable energy – solar lights
Project scale	Small scale. Distribution of up to 652,000 solar lights
Target beneficiaries	Rural households without access to electricity
Project duration	5 years
Crediting period	03/2023 – 02/2028
Average VERs per year	35,000 VERs

Our technology

Portable, reliable, high-quality solar lights



- Meets VeraSol IEC 62257-9-8 standard, CE, PVoC
- 2-year warranty
- Resists solid objects over 1.0 mm and water splashes from any direction



About Namene



Our purpose is to empower every community through clean technology.

Namene is a business that believes people and planet should come first. We provide affordable, highly reliable, everyday devices to those who need them the most – harnessing clean technology to transform lives and livelihoods.

Without ever compromising on quality, we make sure our products are always affordable and accessible to all by using their carbon-saving value to subsidise prices through the sale of high-integrity carbon credits, and enabling our customers to buy what they need when they are able to.

Our ‘Buy As You Can’ approach offers a much needed alternative to traditional utilities packages, which are most often not affordable to low-income families, or when they are, commit households to purchasing bundles of overspecified products through expensive, long-term loans. By offering single, modular and affordable products, we enable our customers to free up income to buy other clean devices when they need and can afford them.

All devices distributed by Namene are designed to help people and families thrive, wherever they live, by meeting their daily utility needs while eliminating sources of combustion – starting with eradicating harmful kerosene lamps.

Climate Contact
Bernardo Lazo
Head of Climate
bernardo.lazo@namenesolar.com

General enquiries
climate@namenesolar.com

Zimbabwe
28 Ascot Road
Avonlea
Harare



Namene Solar Lights Ltd.
51 Holland Street, London
W8 7JB, United Kingdom

 **in**
@wearenamene
namenesolar.com